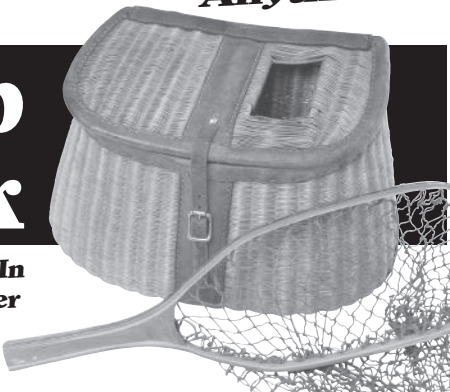


There are plenty of fish out there if you know where to look!

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Why every angler and boater needs this map

It is estimated that 10% of all the anglers catch 90% of the fish. Regardless of which group you fall into...there's a sure way to up your odds...simply try new fishing waters. Now, with this map you can find hidden streams and lakes.

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Professor Higbee's® Stream Map of New York is the first and only highly detailed map of its kind. This 3 1/2 foot by 4 1/2 foot color map shows virtually all of the 65,000 miles of New York streams and lakes.



LOST STREAM MAP

The recently published STREAM MAP OF NEW YORK resembles another map - known to Pennsylvania anglers as the "Lost Stream Map."

The "Stream Map of Pennsylvania" was completed in 1965 after a thirty-year effort by Howard Higbee, a former Penn State Professor.

Professor Higbee succeeded in creating a map of the highest detail possible - a map that shows every stream and lake. He painstakingly plotted by hand, the location of 45,000 miles of streams onto a 3 by 5 foot map.

The map sold extremely well - until it was lost several years after it first appeared in print. Incredibly, the printer entrusted with the original drawing and printing plates, declared bankruptcy, then carelessly hauled Higbee's 30 years of work to a landfill.

The few remaining dog-eared copies became a prized fisherman's possession. Professor Higbee was offered \$400 for one of his last maps. And state agencies were forced to keep their copies under lock and key.

Experts told Professor Higbee that reprints were impossible, because the maps were printed in non-photographic blue.

Then, in 1991, at the age of 91, Howard Higbee's dream came true. Computers made it possible to reprint the map. Holding an updated map, Howard said, "I never thought I'd live to see this day."

Then, by combining Professor Higbee's knowledge with computer technology - the STREAM MAP OF NEW YORK was created.

RAVE REVIEWS

"It is amazingly detailed and names some creeks in the Mohawk Valley that can't even be found on topographic maps."

John Pitarres
OBSERVER-DISPATCH, Utica

"If you're looking for the most definitive maps ever created depicting every single creek, river, stream, pond and lake...then 'Professor Higbee's Stream Maps' are without question the finest."

Howard Brant
THE NEWARK STAR-LEDGER

"It is in showing where to find out-of-the-way trout streams that makes the map such a treasure to the fisherman."

Joe Gordon
TRIBUNE-DEMOCRAT, Johnstown

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