

THESE PRICES CAN HEAT UP YOUR SALES...

Do you have a winter-related product or service?

Be sure to advertise in our special feature...

Winter Survival

2018

Publishing in both the Schoharie Valley and Mohawk Valley editions of My Shopper.

- January 7
- February 11
- March 4



**Reach
Over
26,000
Homes**

This special feature will be included as part of the regular My Shopper editions. And to warm up what's already a good deal, the savings are great!

2x3.....	\$39
3x4.....	\$79
3x8.....	\$159
6x8.....	\$279
6x16.....	\$429

*Prices are per print date.
Spot color \$75 extra.
Full color \$150 extra.*

Deadline is Thursday, January 4.

My Shopper

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