

A Wonderful Wedding

2018

A Wonderful Wedding 1

Ad deadline January 5th

Publication week of January 14th

Timed for after Christmas engagements

A Wonderful Wedding 2

Ad deadline February 2nd

Publication week of February 11th

Timed for Valentine's Day engagements

A Wonderful Wedding 3

Ad deadline March 2nd

Publication week of March 11th

A Wonderful Wedding 4

Ad deadline August 10th

Publication week of August 19th

The *Wonderful Wedding* bridal planner series puts your advertisement in the hands of those planning a wedding four times during the year!

A Wonderful Wedding is published to coincide with the peak engagement and wedding seasons of the year.

Your ad in the *Pennysaver's*

A Wonderful Wedding series is the

best way to keep your sales message in front of those who need it, when they need to see it the most!

A great opportunity for your business to reach those who are planning a "wonderful wedding" and honeymoon!

PICK FROM ONE TO THREE OF OUR MARKET AREAS

• Schoharie and Mohawk Valley My Shoppers (Sunday)

24,000 Homes

• Norwich & Sidney Pennysavers (Tuesday)

26,000 Homes

• Oneonta-Cooperstown, Turnpike & Wharton Valley Pennysavers (Thursday)

20,000 Homes

AFFORDABLE PRICING:

	3x4 (5 1/2" x 4")	3x8 (5 1/2" x 8")	3x16 (5 1/2" x 16") or 6x8 (10 1/2" x 8")	FULL (10 1/2" x 16")
Buying One Market Area:	\$99	\$125	\$225	\$350
Each Additional Market Area:	\$29	\$39	\$69	\$99

Spot color: \$75 per market area. Full color: \$150 per market area.

- Helpful articles and features
- Over 75,500 potential home deliveries

Shoppers

Pennysaver

Norwich – 607-334-4714

Sidney – 607-563-3761

Richfield – 315-858-1730

Oneonta/Cooperstown – 607-431-2519

Cobleskill – 518-234-8215

Nelliston – 518-993-2772