

2018 - Is Your Business Easy to Find? It better be!

**Let the
Pennysaver
Community
Directories Help!**

Easy to find business addresses and phone numbers

Plus

- Community Information
- Emergency Services
- Civic Offices
- Police and Fire Departments
- And much more

**OVER 40,000 COMBINED
CIRCULATION OF ALL 3
COUNTY-WIDE PUBLICATIONS!**

- Home delivered as a Pennysaver Supplement
- Available 24/7 at Pennysaveronline.com



Community Directory #1

2018 Chenango & Southern Madison

To be delivered to homes throughout Chenango County and parts of Madison County.

DISPLAY AD RATES

- 1/8 page = 3¹/₂ x 2¹/₈\$75
- 1/4 page = 3¹/₂ x 4¹/₂\$115
- 1/2 page = 7¹/₄ x 4¹/₂\$185
- Full page = 7¹/₄ x 9³/₄\$315
- * Color\$75

AD DEADLINE: Feb. 2nd

PUBLICATION DATE: Mar. 6th

Community Directory #2

2018 Otsego & Southern Herkimer

To be delivered to homes throughout Otsego & parts of Southern Herkimer County.

DISPLAY AD RATES

- 1/8 page = 3¹/₂ x 2¹/₈\$75
- 1/4 page = 3¹/₂ x 4¹/₂\$115
- 1/2 page = 7¹/₄ x 4¹/₂\$185
- Full page = 7¹/₄ x 9³/₄\$315
- * Color\$75

AD DEADLINE: February 9th

PUBLICATION DATE: March 8th

Community Directory #3

2018 Delaware, Southern Chenango & Southern Otsego

To be delivered to homes throughout Delaware, and parts of Southern Chenango and Southern Otsego Counties

DISPLAY AD RATES

- 1/8 page = 3¹/₂ x 2¹/₈\$70
- 1/4 page = 3¹/₂ x 4¹/₂\$100
- 1/2 page = 7¹/₄ x 4¹/₂\$175
- Full page = 7¹/₄ x 9³/₄\$295
- * Color\$75

AD DEADLINE: February 16th

PUBLICATION DATE: March 20th

*SPOT COLOR (\$75/PAGE) AND FULL COLOR (\$150/PAGE) AVAILABLE IN LIMITED QUANTITY AND PAGE POSITIONS.

SPECIAL DISCOUNTED RATES

**Buy any 2 editions
and**

SAVE 15%

from the total cost.

**Buy all 3 editions
and**

SAVE 20%

from the total cost.

LISTINGS

List your business name, address and telephone number for only \$20.

Listing Example:

The Norwich and Sidney Pennysavers

18-20 Mechanic Street, Norwich, NY 13815.....**607-334-4714**

One FREE listing with each display ad purchased.

For more information contact your sales consultant today!

Pennysaver

*Cannot be combined with any other discounts.

Norwich – 607-334-4714

Sidney – 607-563-3761

Richfield – 315-858-1730

Oneonta/Cooperstown – 607-431-2519

Cobleskill – 518-234-8215

Nelliston – 518-993-2772