

# Pennysaver Classifieds Get Results!

**BEST way to sell items  
valued at \$100 or less-  
YOUR ADS ARE FREE!**

**BEST way to reach the  
maximum number of  
potential buyers in your  
area.**

**BEST way to turn  
your items into cash!**

**Is your item selling for more than  
\$100 or do you need more coverage?  
Run your classified ad in one set of  
our publications for as little as \$8!**

**Your  
Classified ad is  
FREE**

**in 1 set of papers if  
the item you're selling  
is \$100 or less!**

**2 Papers**  
\$8 Private  
\$8<sup>50</sup> Commercial

**4 Papers**  
\$11 Private  
\$14 Commercial

**6 Papers**  
\$13 Private  
\$16 Commercial

**Check the 2, 4, 6 or 7 papers you would like your ad to appear in:**

**NORWICH PENNYSAVER**  
*Serving Chenango, parts of Broome and Madison Counties*  
**SIDNEY PENNYSAVER**  
*Serving Delaware County*

**MY SHOPPER PENNYSAVER**  
*Serving Schoharie, N. Delaware, parts of Otsego, Schenectady, Greene Co.*  
**MOHAWK VALLEY MY SHOPPER**  
*Serving Western Montgomery, E. Herkimer Counties*

**TURNPIKE PENNYSAVER**  
*Serving Otsego & parts of Herkimer Counties*  
**ONEONTA/COOPERSTOWN PENNYSAVER**  
*Serving Otsego County*

**GAZETTE**  
*Serving the Unadilla and Butternut Valleys*  
**Add The Gazette  
for only \$2 more  
per 20 words**

**Check section your ad will appear in:**

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> AUTOMOTIVE           | <input type="checkbox"/> SNOW REMOVAL          | <input type="checkbox"/> SERVICES OFFERED       |
| <input type="checkbox"/> CHRISTMAS TREE GUIDE | <input type="checkbox"/> COLLECTOR'S CORNER    | <input type="checkbox"/> BUSINESS OPPORTUNITIES |
| <input type="checkbox"/> CHILD CARE GUIDE     | <input type="checkbox"/> HUNTER'S HEADQUARTERS | <input type="checkbox"/> COMPUTER CORNER        |
| <input type="checkbox"/> PETS                 | <input type="checkbox"/> REAL ESTATE GUIDE     | <input type="checkbox"/> FIREWOOD               |
| <input type="checkbox"/> FARM                 | <input type="checkbox"/> HOME IMPROVEMENT      | <input type="checkbox"/> LAWN & GARDEN          |
| <input type="checkbox"/> FAMILY SALES         | <input type="checkbox"/> HEALTH BEAT           | <input type="checkbox"/> RECREATION             |
| <input type="checkbox"/> MISCELLANEOUS        | <input type="checkbox"/> HELP WANTED           |   |

*Number of weeks to run* \_\_\_\_\_

1.	2.	3.
4.	5.	6.
7.	8.	9.
10.	11.	12.
13.	14.	15.
16.	17.	18.
19.	20.	<i>If your ad has more than 20 words, please attach a separate sheet.</i>

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_ Telephone \_\_\_\_\_

All rates are for ads containing up to 20 words. Additional words are 10¢ each (private)/25¢ each (commercial).  
Second week is half price for private ads.

**DEADLINES:**

**Norwich-** Monday at 3 pm, **Sidney-** Monday at noon,  
**Turnpike & Oneonta/Cooperstown-** Monday at 5 pm,  
**Mohawk & Schoharie Valley-** Thursday at 2 pm.

**Mail or bring your ad to our office:**

Pennysaver  
Box 111, 18-20 Mechanic St., Norwich, NY 13815

**You may also place your ad by phone** *All ads must be prepaid*  
**607-334-4714 (Norwich office)**



**PAID FAMILY ADS:** (all ads must be prepaid) Selling items for over \$100, may not be of a commercial nature. Garage sales included.

**COMMERCIAL READER ADS:** Profit-making functions/services. Placing ads of a business nature including any rental, AKC or reg. pets, items grown or made for resale, etc.

**FREE READER ADS:** Listing must be 20 words or less and the item must be of a non-commercial nature, selling for \$100 or less, free or wanted

All Reader Ads will be on the **INTERNET** at no additional charge. Check it out at **www.pennysaveronline.com**