

MY SHOPPER CLASSIFIEDS ARE THE BEST!

Your Classified ad is **FREE** in 1 set of papers if the item you're selling is \$100 or less!

- BEST way to sell items valued at \$100 or less- YOUR ADS ARE FREE!
- BEST way to reach the maximum number of potential buyers in your area.
- BEST way to turn your items into cash!

Is your item selling for more than \$100 or do you need more coverage? Run your classified ad in one set of our publications for as little as \$8!

2 Papers
 \$8 Private
 \$8⁵⁰ Commercial

4 Papers
 \$11 Private
 \$14 Commercial

6 Papers
 \$13 Private
 \$16 Commercial

Check the 2, 4, or 6 papers you would like your ad to appear in:

- MY SHOPPER PENNSAVER**
 Serving Schoharie, N. Delaware, parts of Otsego, Schenectady, Greene Co.
- MOHAWK VALLEY MY SHOPPER**
 Serving Western Montgomery, E. Herkimer Counties
- TURNPIKE PENNSAVER**
 Serving Otsego & parts of Herkimer Counties
- ONEONTA/COOPERSTOWN PENNSAVER**
 Serving Otsego County
- NORWICH PENNSAVER**
 Serving Chenango, parts of Broome and Madison Counties
- SIDNEY PENNSAVER**
 Serving Delaware County

Check section your ad will appear in:

- | | | |
|---|--|---|
| <input type="checkbox"/> AUTOMOTIVE | <input type="checkbox"/> SNOW REMOVAL | <input type="checkbox"/> SERVICES OFFERED |
| <input type="checkbox"/> CHRISTMAS TREE GUIDE | <input type="checkbox"/> COLLECTOR'S CORNER | <input type="checkbox"/> BUSINESS OPPORTUNITIES |
| <input type="checkbox"/> CHILD CARE GUIDE | <input type="checkbox"/> HUNTER'S HEADQUARTERS | <input type="checkbox"/> COMPUTER CORNER |
| <input type="checkbox"/> PETS | <input type="checkbox"/> REAL ESTATE GUIDE | <input type="checkbox"/> FIREWOOD |
| <input type="checkbox"/> FARM | <input type="checkbox"/> HOME IMPROVEMENT | <input type="checkbox"/> LAWN & GARDEN |
| <input type="checkbox"/> FAMILY SALES | <input type="checkbox"/> HEALTH BEAT | <input type="checkbox"/> RECREATION |
| <input type="checkbox"/> MISCELLANEOUS | <input type="checkbox"/> HELP WANTED | |

Number of weeks to run _____

1.	2.	3.
4.	5.	6.
7.	8.	9.
10.	11.	12.
13.	14.	15.
16.	17.	18.
19.	20.	If your ad has more than 20 words, please attach a separate sheet.

Name _____
 Address _____
 City _____ Zip _____ Telephone _____

Mail your ad to our office:

P.O. Box 111, 18-20 Mechanic St., Norwich, NY 13815

You may also place your ad by phone:

800-767-7862

All ads must be prepaid



PAID FAMILY ADS: (all ads must be prepaid) Selling items for over \$100, may not be of a commercial nature. Garage sales included.

COMMERCIAL READER ADS: Profit-making functions/services. Placing ads of a business nature including any rental, AKC or reg. pets, items grown or made for resale, etc.

FREE READER ADS: Listing must be 20 words or less and the item must be of a non-commercial nature, selling for \$100 or less, free or wanted

All Reader Ads will be on the **INTERNET** at no additional charge. Check it out at www.myshopperonline.com

