

## **FCPNY (Free Community** Papers of New York) Awards:

General Excellence, over 15% non-advertising content 1st Place - Turnpike Pennysaver

General Excellence, up to 15% non-advertising content 2nd Place - Norwich Pennysaver 3rd Place - Schoharie My Shopper

Best Grocery Ad, black and white 1st Place - Norwich Pennysaver (Sherburne Big M) 2nd Place - Norwich Pennysaver (Sherburne Big M) Hon. Mention - My Shopper (Valley Market)

**Best Grocery Ad, color** 2nd Place - Norwich Pennysaver (Sherburne Big M)

**Best Restaurant Ad** 3rd Place - Norwich Pennysaver (Subway)

Best Single Ad, black and white 1st Place Norwich Pennysaver (Shop4Autos)

**Best Single Ad, color** 1st Place - Norwich Pennysaver (SFCU) 2nd Place - Norwich Pennysaver (SFCU) 3rd Place - Turnpike Pennysaver (Coop. Concert Series)

Best Automotive Ad, black and white 2nd Place - Norwich Pennysaver (Scoville Meno)

**Best Self Promotion** 2nd Place - Turnpike Pennysaver

Self Promotion, Classifieds 2nd Place - Norwich Pennysaver 3rd Place - My Shopper

Magazine Type Publication 1st Place - Norwich Pennysaver (Great Getaways)

## **AFCP** (Association of Free **Community Papers) Awards:**

Best Ad, 6-12", color 2nd Place - Norwich Pennysaver (SFCU)

Best Ad, over 12", color 1st Place - Norwich Pennysaver (SFCU)

## Pennysaver Wins State and **National Awards!**

The Most Complete Listing of Area

Attractions

and Events!

FREE Please

SUMMER 2019

Ads and promotions produced for our customers were once again honored with many awards at the state and national levels.

The competition is tough and we're proud to see the work we do for our local advertisers get recognized as some of the best.





Best Ad, 6-12", black and white 2nd Place - Norwich Pennysaver (Shop4Autos)

Single Ad, Events, color 3rd Place - Norwich Pennysaver (SFCU

Single Ad, Grocery, black and white 1st Place - Norwich Pennysaver (Sherburne Big M) 2nd Place - Norwich Pennysaver (Sherburne Big M)

Self Promotion, Classifieds 2nd Place - Norwich Pennysaver

Ads shown are for illustrative purposes only, all prices and offers shown are not current and are possibly void.

