

The Evening Sun's

PROGRESS CHENANGO 2021

Our highly anticipated, annual review of the past year in Chenango County and look ahead into the new year, is approaching publication.

The Fight for Progress

In an uncertain year unlike any other in recent memory and during a time of pandemic and economic peril, how do we talk about Progress? There have been national crisis



before but few have ever had such direct ebb and flow over our livelihoods and communities. Many lost something, yet most have discovered a lot about what they have. So how can we not talk about Progress when it matters the most?

The 2021 Progress will focus on health-care professionals, small businesses and the demand for goodwill organizations. We will also select a handful of community members to write columns of their own called 'In Their Own Words' and write about their 'Success Story.'

Each section of the five-day series will be delivered to your door and sold with The Evening Sun at no extra charge. All 10 sections will be proudly featured on our website (evesun.com) all year. You can view a high quality copy of our 2020 Progress edition there now.

As an advertiser you are also a supporter of your small town community newspaper and like our readers we greatly appreciate your support during these challenging times. We hope you will help us advertise our own community in a positive but honest light.

THE EVENING SUN

CHENANGO COUNTY'S HOMETOWN DAILY

29 Lackawanna Avenue, Norwich, NY

www.evesun.com

Call 607-334-3276 or contact your sales consultant

Early Bird Offer:

Book your ad now and we'll gladly schedule your same ad to be run at any date of your choice absolutely FREE* in an upcoming issue of the Evening Sun in 2021.

*Free ad will be re-run one day only in black and white. Extra charge for color.

PUBLICATION DATE

Daily - Monday, February 1st thru Friday, February 5th

ADVERTISING DEADLINE

Fri., January 15, 5:00 p.m.

SUCCESS STORY DEADLINE

Fri., January 15, 5:00 p.m.

DISTRIBUTION

This annual, keepsake edition will be delivered to all Evening Sun readers, key area employers, as well online at evesun.com throughout 2021.

AD SIZES AND RATES

Regular Price

Full page.....	\$700
(12.66" x 21")	
Half page.....	\$475
(12.66" x 10.41" or 6.25" x 21")	
Quarter page.....	\$250
(6.25" x 10.41")	
Eighth page.....	\$160
(6.25" x 5.16")	

COLOR RATES

1 color.....	\$75
2 color.....	\$150
Full-Color.....	\$225

*Availability limited!