

New FM Radio Signal In Norwich

WCDO Radio, located and licensed in Sidney, has a new FM signal in Norwich. The new frequency is 92.3 on the FM dial and reaches the town and city of Norwich and surrounding areas.

WCDO station manager, Craig Stevens said they are very excited about the upgrade and being part of the Norwich community. "This will allow WCDO to expand listener-ship in areas where our primary signals were obstructed by the hills and mountains between Sidney and Norwich."

WCDO's primary radio signals are 100.9 FM and 1490 AM on the radio dial. The new transmitter signal boasts 250 watts of power and transmits those primary signals clearly and without static in the Norwich area. Stevens said the broadcast antenna and transmitter are located on the roof of UHS Chenango Memorial Hospital. "We were looking for one of the highest points in Norwich and decided that Chenango Memorial was the perfect location. Thankfully the folks there were willing to accommodate us. From the administration to the maintenance crew, everyone at Chenango Memorial has been a pleasure to work with."

Stevens added that WCDO's call letters stand for Chenango, Delaware and Otsego Counties and like their primary signals, the new 92.3 FM signal will feature 12 local newscasts per weekday, high school football and basketball coverage, Tri-County community information, local on-air contests and an adult contemporary music format.

WCDO's next contest is in May and relates to the General Clinton Canoe Regatta. They will Give-A-Way over one thousand dollars in "Canoe Cash" to be spent in local merchants stores. "So whether you're listening to FM 100.9, AM 1490 or the new 92.3 in Norwich, you will hear the Tri-County heartbeat...WCDO!" ➡