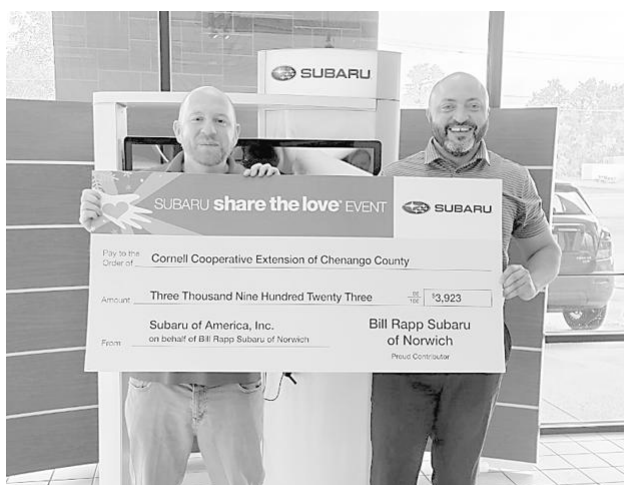


Bill Rapp Subaru of Norwich “Shares the Love” With Chenango County 4-H



It is with great appreciation that Cornell Cooperative Extension of Chenango County would like to announce we recently received the Bill Rapp Subaru of Norwich “Share the Love” award. The Subaru Share the Love event is an annual program ran by Subaru of America, Inc. and its retailers all over the country. Each year, Subaru dealers aim to raise as much as they can for four major charities around the United States, and for their local charity if they have partnered with one. This past year CCE Chenango’s 4-H Youth Development Program was honored to be selected as the local charity of Bill Rapp Subaru of Norwich, which raised nearly \$4,000 dollars to support our local youth programming!

So where do these funds go? All funds go directly to the development of youth programs and the supplies needed to inspire and educate our Chenango County kids. Funds raised for Chenango County 4-H aid us in providing new opportunities for our current and non-enrolled youth, both in-school and out! We use these funds to take our lessons from exciting to unforgettable. For example, it is one thing to learn about how seeds grow, it is another thing entirely to go home with a germinated garden.

As part of our newest initiative, we are working to connect our students to the benefits of agriculture and the local food systems that surround them. We want our youth to know where their food comes from and to see the countless opportunities available in agricultural industries. Currently in development are clinics designed for youth interested in learning how to raise and care for poultry, rabbits, goats, and sheep, PLUS a certified tractor and machinery safety course! Several collaborative educational programs with the SNAP-Ed and Grow, Cook, Serve programs are also being offered monthly. These innovative lessons show how food makes its way to our forks, while additionally covering the benefits of eating healthy and exercising. Lastly, as we look toward the 2021/2022 academic year, our aim is to connect our elementary age youth to agriculture-based education. Using the NYS Ag in the Classroom Matrix, we intend to deliver hands-on lessons directly to the clubs and classrooms across our local community. Get ready to grow Chenango!

We look forward to continuing to share the incredible benefits our local agricultural systems provide the community. Any questions about the Chenango County 4-H Youth Development Program may also be directed to 4-H Program Coordinator Craig Brown by email at cbrown@cornell.edu or by phone at 1-607-334-5841 ext.1112. To see even more exciting programs and opportunities be sure to like and follow Cornell Cooperative Extension of Chenango County and Chenango County 4-H on Facebook!

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