

FISHING
HUNTING
HIKING
BIKING
CANOEING
RAFTING

TUBING
PADDLING
WALKING
RUNNING
SAILING
TRAVELING
PICNICKING
RELAXING
SIGHTSEEING
PHOTOGRAPHING
WADING
SWIMMING
SKIING

2021 FALL & WINTER OUTDOOR RECREATION GUIDE



No matter what type of business you're in, if your customers are lovers of the outdoors, you'll be able to reach them with an ad in the Outdoor Recreation Guide. Copies will be distributed from mid October throughout Chenango, Delaware, Otsego, Schoharie, and parts of Herkimer, Broome, southern Madison, Fulton and Montgomery counties. It will be available in restaurants, motels, real estate offices, convenience stores, power equipment dealers, sporting goods dealers, clothing stores, hunting shops, and winter sports areas.



AD DEADLINE:
WEDNESDAY, SEPT. 29

BULK DROP DISTRIBUTION
BEGINS:
OCTOBER 11

JUST
\$10⁰⁰
COLUMN
INCH

 **PENNYSAVER**
*my
Shopper*

Norwich – 607-334-4714 Sidney – 800-767-7862
Richfield Springs – 800-767-7862
Oneonta/Cooperstown – 800-767-7862
Cobleskill – 800-767-7862
Nelliston – 800-767-7862

**Cannot be combined with any other discount. All display ads will incur an additional \$2.00 online advertising fee.*