

Pennysaver Classifieds Get Results!

BEST way to sell items
valued at \$100 or less-
YOUR ADS ARE FREE!

BEST way to reach the
maximum number of
potential buyers in your
area.

BEST way to turn
your items into cash!

Is your item selling for more than
\$100 or do you need more coverage?
Run your classified ad in one set of
our publications for as little as \$8!

**Your
Classified ad is
FREE**

**in 1 set of papers if
the item you're selling
is \$100 or less!**

2 | **Papers**
\$8 Private
\$8⁵⁰ Commercial

4 | **Papers**
\$11 Private
\$14 Commercial

6 | **Papers**
\$13 Private
\$16 Commercial

Check the 2, 4, 6 or 7 papers you would like your ad to appear in:

TURNPIKE PENNYSAVER
Serving Otsego & parts of Herkimer Counties
ONEONTA/COOPERSTOWN PENNYSAVER
Serving Otsego County

MY SHOPPER PENNYSAVER
Serving Schoharie, N. Delaware, parts of Otsego, Schenectady, Greene Co.
MOHAWK VALLEY MY SHOPPER
Serving Western Montgomery, E. Herkimer Counties

NORWICH PENNYSAVER
Serving Chenango, parts of Broome and Madison Counties
SIDNEY PENNYSAVER
Serving Delaware County

GAZETTE
Serving the Unadilla and Butternut Valleys
**Add The Gazette
for only \$2 more
per 20 words**

Check section your ad will appear in:

- | | | |
|---|--|---|
| <input type="checkbox"/> AUTOMOTIVE | <input type="checkbox"/> SNOW REMOVAL | <input type="checkbox"/> SERVICES OFFERED |
| <input type="checkbox"/> CHRISTMAS TREE GUIDE | <input type="checkbox"/> COLLECTOR'S CORNER | <input type="checkbox"/> BUSINESS OPPORTUNITIES |
| <input type="checkbox"/> CHILD CARE GUIDE | <input type="checkbox"/> HUNTER'S HEADQUARTERS | <input type="checkbox"/> COMPUTER CORNER |
| <input type="checkbox"/> PETS | <input type="checkbox"/> REAL ESTATE GUIDE | <input type="checkbox"/> FIREWOOD |
| <input type="checkbox"/> FARM | <input type="checkbox"/> HOME IMPROVEMENT | <input type="checkbox"/> LAWN & GARDEN |
| <input type="checkbox"/> FAMILY SALES | <input type="checkbox"/> HEALTH BEAT | <input type="checkbox"/> RECREATION |
| <input type="checkbox"/> MISCELLANEOUS | <input type="checkbox"/> HELP WANTED | |

Number of weeks to run _____

1.	2.	3.
4.	5.	6.
7.	8.	9.
10.	11.	12.
13.	14.	15.
16.	17.	18.
19.	20.	If your ad has more than 20 words, please attach a separate sheet.

Name _____

Address _____

City _____ Zip _____ Telephone _____

All rates are for ads containing up to 20 words. Additional words are 10¢ each (private)/25¢ each (commercial).
Second week is half price for private ads.

DEADLINES:

Norwich- Monday at 3 pm, **Sidney-** Monday at noon,
Turnpike & Oneonta/Cooperstown- Monday at 5 pm,
Mohawk & Schoharie Valley- Thursday at 2 pm.

Mail or bring your ad to our office:

Pennysaver
Box 111, 18-20 Mechanic St., Norwich, NY 13815

You may also place your ad by phone *All ads must be prepaid*
607-334-4714 (Norwich office)



PAID FAMILY ADS: (all ads must be prepaid) Selling items for over \$100, may not be of a commercial nature. Garage sales included.

COMMERCIAL READER ADS: Profit-making functions/services. Placing ads of a business nature including any rental, AKC or reg. pets, items grown or made for resale, etc.

FREE READER ADS: Listing must be 20 words or less and the item must be of a non-commercial nature, selling for \$100 or less, free or wanted

All Reader Ads will be on the **INTERNET** at no additional charge. Check it out at **www.pennysaveronline.com**