

# BLACK FRIDAY SALE



PROUD TO CELEBRATE AND PARTICIPATE IN SMALL BUSINESS SATURDAY

## 2 Big Days of Savings!

### Friday & Saturday, Nov. 24 & 25

Shop early for best selection, some items have limited supply in stock. Savings in most every department throughout the store!

Savings from 15% to 30% off!

### ALL AMMO 20% OFF



Some reduced more

### ALL GUNS 15% OFF

Some models discounted more



Crosman®



Crosman 760

### Only \$40

### FISHING LURES

### 30% OFF



### FISHING RODS & REELS

### BUY 1, GET 1 FREE

Second rod or reel must be of equal or lesser value.  
Excludes St. Croix.

### Raymarine Element

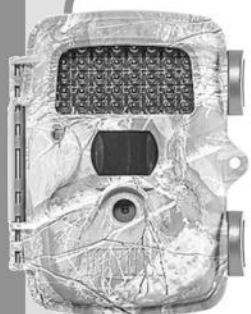


7" Fish Sonar, Reg. \$699.99

### Sale! Only \$600

### COVERT CAMERAS

### 20% OFF



### YUKON COOLERS

### 20% OFF



### ALL KNIVES

### 30% OFF



### STYRKA S7 SERIES BINOCULARS

Reg. \$499.00  
NOW ONLY

### \$250



### ALL ARROWS

### 20% OFF



### 30 Caliber PLANO RUSTRICTOR AMMO CANS

ONLY

### \$6<sup>99</sup>



### PLUSH THROW BLANKETS

Reg. \$16.99  
NOW

### \$12<sup>99</sup>

Variety of colors



This 2-day sale is a great time to shop and save on your Christmas shopping list and GIFT CARDS always make perfect stocking stuffers!



•Live Bait •Licenses  
•Gift Certificates  
Always Available

Rte. 12 South, Norwich  
607-334-2001



OPEN 7  
DAYS A  
WEEK!