

If your products or services have anything to do with lawn care, gardening or related outdoor activities, you will want to advertise in these issues!

Lawn & Garden

GUIDE

PUBLICATION DATES:

THE WEEKS OF APRIL 7 & 21, MAY 5

AD DEADLINES:

APRIL 4, APRIL 18 & MAY 2

PICK FROM ONE TO THREE OF OUR MARKET AREAS...

- Schoharie and Mohawk Valley My Shoppers (Sunday) In Paper
- Norwich & Sidney Pennysavers (Tuesday) In Paper
- Oneonta-Cooperstown, Turnpike & Gazette (Thursday) In Paper

AFFORDABLE PRICING:

	3x2 (5¼"x2")	3x4 (5¼"x4")	3x8 (5¼"x8")	3x16 (5¼"x16") or 6x8 (10 ¾"x8")	FULL (10 ¾"x16")
<i>Buying One Market Area:</i>	\$49	\$99	\$125	\$225	\$350
<i>Each Additional Market Area:</i>	\$19	\$29	\$39	\$69	\$99

Limited color availability. Spot color \$75 per paper. Full color \$150 per paper. Ask about our multiple paper discount for color.

All display ads will incur an additional \$5.00 online ad fee. Cannot be combined with any other discounts.

 **PENNYSAVER**
 **my Shopper**

Norwich – 607-334-4714
Sidney – 800-767-7862
Richfield – 800-767-7862
Oneonta/Cooperstown – 800-767-7862
Cobleskill – 800-767-7862
Nelliston – 518-993-5626