FISHING
HUNTING
HIKING
BIKING
CANOEING
RAFTING

2024 FALL & WINTER OUTDOOR RECREATION GUIDE



No matter what type of business you're in, if your customers are lovers of the outdoors, you'll be able to reach them with an ad in the Outdoor Recreation Guide. Copies will be distributed from mid October throughout Chenango, Delaware, Otsego, Schoharie, and parts of Herkimer, Broome, southern Madison, Fulton and Montgomery counties. It will be available in restaurants, motels, real estate offices, convenience stores, power equipment dealers, sporting goods dealers, clothing stores, hunting shops, and winter sports areas.

AD DEADLINE: FRIDAY, SEPT. 13

BULK DROP DISTRIBUTION BEGINS WEEK OF:

SEPT. 23

PENNYSAVER



\$1000 COLUMN INCH

*Cannot be combined with any other discount. All display ads will incur an additional \$5.00 online advertising fee Norwich – 607-334-4714 Sidney – 800-767-7862 Richfield Springs – 800-767-7862 Oneonta/Cooperstown – 800-767-7862 Cobleskill – 800-767-7862 Nelliston – 800-767-7862