

**Fenimore Art Museum and Fenimore Farm
in Cooperstown, N.Y., are seeking a
Director of Marketing and Communications**

This position is full-time, year-round and includes an excellent benefit package.

The candidate will have a deep appreciation and understanding of arts and culture as well as tourism. They will possess exceptional interpersonal communication and organizational skills, management experience, and demonstrate a history of building successful community relationships and promotional partnerships.

They will oversee all marketing and communication initiatives including promotional campaigns, public relations, websites, social media, and digital marketing. Through creative and grassroots promotional efforts, the director of marketing will increase the public visibility of these museums as cultural tourism destinations as well as creative educational organizations. The candidate will display a proven sense for design and visual communications and be an effective manager of the creative process across all mediums—overseeing external contractors and departmental budgets.

As a member of the senior management team, the Director will lead efforts to communicate each museum's unique story and provide insight and guidance on how to evolve and adapt messaging to meet and grow our diverse and changing audiences. This includes experience building press relationships locally and nationally.

We are looking for a true team player, collaborative in nature, who holds responsibility and accountability for their decisions. They must maintain high standards of professionalism and conduct oneself in a manner to consistently enhance the prestige and credibility of the organizations. This includes a commitment and dedication to being accessible to the region.

A BS in marketing, communications or related field, MBA or related master's degree preferred. Experience using software and platforms such as Microsoft Office, Adobe Creative Cloud, and Asana is required. Graphic design skills desired but not necessary.

Please send a resume, letter of interest and a completed application to: Mary Myers, Fenimore Art Museum, PO Box 800, Cooperstown, NY 13326. Applications can be found online at fenimoreartmuseum.org or fenimorefarm.org. Salary range \$70K - \$85K EOE