



# There's a New Service Manager in Town (and he's ready to help)

## Matthews Ford in Norwich is excited to welcome Brian Steigerwald as our new Service Manager

With an incredible 40+ years of experience in the automotive industry, Brian brings a wealth of knowledge and a dedication to exceptional customer care to Matthews Ford that is second to none.

Starting his career as an Automotive Technician in 1984, Brian has mastered every facet of the service business, from Warranty Clerk to Service Advisor. Many of you will recognize Brian from his successful role as Service Manager at North Norwich Motors since 2012. When they closed their doors, we didn't hesitate to bring his expertise to our team.

Brian says, "It's been great—the whole team here at Matthews Ford has been very supportive and they're great people."

And to his loyal customers, he assures you, "You know how I took care of you at North Norwich Motors and here at Matthews Ford, we'll continue to take great care of you, at the best price. I look forward to seeing everyone soon."

A lifetime resident of South New Berlin and a

proud father of Casey, Heather, Brooke, and Landon, Brian is deeply rooted in our community. When he's not ensuring your Ford runs smoothly, you might find him on the lake chasing "big fish" like Northern Pike and Walleye. Brian and his family are passionate about Sportsmen dirt track racing.

At Matthews Ford, across from the Fairgrounds, we're committed to providing top-notch Ford Sales, Certified Service, and Quicklane Express Service. With Brian leading our service team, you can be confident your vehicle is in the best hands.

Stop by Matthews Ford today and say hello to Brian. We're excited for you to experience the difference his expertise makes.

To schedule your service appointment call  
607-334-3273 or schedule online at  
[MatthewsFordOfNorwich.com](http://MatthewsFordOfNorwich.com)

No appointment needed for Quicklane  
Express Service