

White's Farm Supply, Inc. Welcomes Trevor Van Auken to the Team



White's Farm Supply, Inc. is excited to welcome Trevor Van Auken as the new Manager of Sales for our Lawn & Turf Outdoor Power Equipment Division, overseeing operations across all six locations.

Trevor grew up and continues to reside in the East Syracuse area. He brings with him a wealth of experience in the equipment industry, including time as Branch Manager for a major commercial dealership in Syracuse. He later served as a Territory Sales & Service Manager for a nationwide distributor covering New York State, and as a Territory Sales Manager for a global manufacturer supporting the New England region—all within the outdoor power equipment channel.

In addition to his professional career, Trevor has dedicated the past 16 years as a Volunteer Firefighter and currently serves as a Deputy Fire Chief. Outside of work, he and his wife Ashley enjoy spending time at camp and boating in the Thousand Islands.

Trevor is looking forward to bringing his knowledge and experience to the White's Farm Supply team, helping to strengthen our sales department and improve service processes to better support our customers.

You can reach Trevor at (680) 435-4292 or by email at trevor.vanauken@whitesfarmsupply.com.

Please join us in giving Trevor a warm welcome to the WFS family! ➡