

Sidney Federal Credit Union Announces \$1 Million to Support Local Communities in 2026

SIDNEY, NY — Sidney Federal Credit Union (SFCU) is proud to announce a \$1 million community support initiative for 2026, reinforcing its commitment to strengthening the communities it serves. Appropriately titled “Why SFCU? 1 Million Reasons,” the initiative reflects the many ways SFCU, together with its members, makes a meaningful difference in the lives of residents throughout the region.

The yearlong initiative will support local nonprofit organizations focused on housing, food and essential needs, education, and transportation; four foundational areas that help communities thrive. From helping put a warm blanket on someone’s bed, to ensuring food is on the table, students have the tools they need to learn, and families have reliable transportation to get to work or school, each focus area represents a tangible way SFCU and its members are supporting everyday life in their communities.

“The “Why SFCU? 1 Million Reasons” initiative exists for one simple reason: our members,” said Jim Reynolds, President and CEO of Sidney Federal Credit Union. “Because our members choose to bank locally with SFCU, we’re able to reinvest directly into the communities they call home. This commitment is our way of saying thank you and continuing our mission of people helping people.”

More than a series of donations, the “Why SFCU? 1 Million Reasons” initiative is designed to create a lasting, meaningful impact. In addition to financial support, SFCU will partner with local organizations for hands-on community activations and employee volunteer initiatives throughout the year.

For more information about the \$1 million community support initiative, the organizations being supported, and how to get involved, visit [sfcuonline.org/1millionreasons](https://www.sfcuonline.org/1millionreasons) or follow @sidneyfcu on social media.

About Sidney Federal Credit Union - Headquartered in Sidney, NY, SFCU is a full-service financial institution providing the tools and resources members need to make banking easy and convenient. SFCU membership is open to anyone who lives, works, worships or attends school in: Chenango, Cortland, Delaware, Essex, Fulton, Hamilton, Madison, Montgomery, Onondaga, Otsego and Schoharie counties and portions of Broome, Oneida and Herkimer counties. More information on SFCU can be found at www.sfcuonline.org. ➡