



DOWNTOWN
EST. **NORWICH** 1816



BRING THE BLOOM TO BROAD!

The Business Improvement District and the Norwich Garden Club are teaming up for a re-awakening of the “adopt-a-basket” campaign to fundraise for Downtown beautification! Scan the QR code to sponsor a hanging flower basket along Broad Street or American Avenue.

Sponsorships are accepted until May 16, 2026

