

# 4 Easy Ways To Place Your Ad

Your Classified ad is **FREE** in 1 set of papers if the item you're selling is \$100 or less!

- 1.** *Fastest and easiest-*  
**Go to Sellingit Fast.com**  
*Place and pay for your ad online!*
- 2.** **Call 1-800-767-7862**  
for help and information
- 3.** **Email**  
**advertising@pennysaveronline.com**  
for help and information
- 4.** **Mail the form below**  
*Send to*  
**Pennysaver, P.O. Box 111, Norwich, NY 13815**

**Is your item selling for more than \$100 or do you need more coverage? Run your classified ad in one set of our publications for as little as \$8!**

**2 Papers**  
**\$8 Private**  
**\$8<sup>50</sup> Commercial**

**4 Papers**  
**\$11 Private**  
**\$14 Commercial**

**6 Papers**  
**\$13 Private**  
**\$16 Commercial**

**Add The Gazette for only \$2 more** per 20 words

All rates are for ads containing up to 20 words. Additional words are 10¢ each (private)/25¢ each (commercial). Second week is half price for private ads. **DEADLINES:** **Norwich-** Monday at 3 pm, **Sidney-** Monday at noon, **Turnpike & Oneonta/Cooperstown-** Monday at 5 pm, **Mohawk & Schoharie Valley-** Thursday at 2 pm.

*All ads must be prepaid*



#### PAID FAMILY ADS:

*(all ads must be prepaid)*

Selling items for over \$100, may not be of a commercial nature. Garage sales included.

#### COMMERCIAL READER ADS:

Profit-making functions/ services. Placing ads of a business nature including any rental, AKC or reg. pets, items grown or made for resale, etc.

**FREE READER ADS:** Listing must be 20 words or less and the item must be of a non-commercial nature, selling for \$100 or less, free or wanted

All Reader Ads will be on the

**INTERNET**

at no additional charge.

Check it out at

[www.pennysaveronline.com](http://www.pennysaveronline.com)

#### Check the 2, 4, 6, 7 papers you would like your ad to appear in:

☐

##### TURNPIKE PENNYSAVER

*Serving Otsego & parts of Herkimer Counties*

☐

##### NORWICH PENNYSAVER

*Serving Chenango, parts of Broome and Madison Counties*  
P.O. Box 111,  
18-20 Mechanic St.  
Norwich, NY 13815  
**607-334-4714**

☐

##### MY SHOPPER PENNYSAVER

*Serving Schoharie, N. Delaware, parts of Otsego, Schenectady, Greene Co.*

☐

##### GAZETTE

*Serving Chenango & Otsego Counties*

**MOHAWK VALLEY MY SHOPPER**  
*Serving Western Montgomery, E. Herkimer Counties*

##### SIDNEY PENNYSAVER

*Serving Delaware County*

#### Check section your ad will appear in:

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> AUTOMOTIVE           | <input type="checkbox"/> SNOW REMOVAL          | <input type="checkbox"/> SERVICES OFFERED       |
| <input type="checkbox"/> CHRISTMAS TREE GUIDE | <input type="checkbox"/> COLLECTOR'S CORNER    | <input type="checkbox"/> BUSINESS OPPORTUNITIES |
| <input type="checkbox"/> CHILD CARE GUIDE     | <input type="checkbox"/> HUNTER'S HEADQUARTERS | <input type="checkbox"/> COMPUTER CORNER        |
| <input type="checkbox"/> PETS                 | <input type="checkbox"/> REAL ESTATE GUIDE     | <input type="checkbox"/> FIREWOOD               |
| <input type="checkbox"/> FARM                 | <input type="checkbox"/> HOME IMPROVEMENT      | <input type="checkbox"/> LAWN & GARDEN          |
| <input type="checkbox"/> FAMILY SALES         | <input type="checkbox"/> HEALTH BEAT           | <input type="checkbox"/> RECREATION             |
| <input type="checkbox"/> MISCELLANEOUS        | <input type="checkbox"/> HELP WANTED           |   |

*Number of weeks to run* \_\_\_\_\_

|     |     |   |
|-----|-----|---|
| 1.  | 2.  | 3.  |
| 4.  | 5.  | 6.  |
| 7.  | 8.  | 9.  |
| 10. | 11. | 12.   |
| 13. | 14. | 15.   |
| 16. | 17. | 18.   |
| 19. | 20. | <i>If your ad has more than 20 words, please attach a separate sheet.</i> |

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_ Telephone \_\_\_\_\_