

BLACK FRIDAY SALE



PROUD TO CELEBRATE AND PARTICIPATE IN SMALL BUSINESS SATURDAY

2 Big Days of Savings!

Friday & Saturday, Nov. 24 & 25

Shop early for best selection, some items have limited supply in stock. Savings in most every department throughout the store!

Savings from 15% to 30% off!

ALL AMMO 20% OFF



Some reduced more

ALL GUNS 15% OFF



Some models discounted more



Only \$40

Crosman 760

FISHING LURES 30% OFF



FISHING RODS & REELS

BUY 1, GET 1 FREE

Second rod or reel must be of equal or lesser value. Excludes St. Croix.

Raymarine Element



7" Fish Sonar, Reg. \$699.99

Sale! Only \$600

COVERT CAMERAS 20% OFF



20% OFF

YUKON COOLERS 20% OFF



20% OFF

ALL KNIVES 30% OFF



30% OFF

STYRKA S7 SERIES BINOCULARS

Reg. \$499.00

NOW ONLY

\$250



ALL ARROWS 20% OFF



20% OFF

30 Caliber PLANO RUSTRICTOR AMMO CANS



ONLY **\$6.99**

PLUSH THROW BLANKETS

Reg. \$16.99

NOW

\$12.99

Variety of colors



This 2-day sale is a great time to shop and save on your Christmas shopping list and **GIFT CARDS** always make perfect stocking stuffers!



•Live Bait •Licenses
•Gift Certificates
Always Available

Rte. 12 South, Norwich
607-334-2001



OPEN 7 DAYS A WEEK!